

# CONNECT 2022:

## Breaking Barriers to Excellence

October 14-16, 2022



# Exhibitor Opportunities

# Exhibit at CONNECT 2022!

## Place your brand directly in front of YOUR target audience

WANP's CONNECT 2022 is THE premier continuing medical education conference for integrative health professionals in the Pacific Northwest.

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Exhibiting with us gets your brand right where  
you want it: Directly in front of over 200  
healthcare providers who are looking for YOU!

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We are proud to offer a variety of opportunities to feature your company and products at our virtual CONNECT 2022 - from fully integrated advertisements and virtual booths, to an opportunity to include samples and order forms in our attendee "goodie bags", to involvement in an in person gala and awards ceremony. We are confident you will find a great fit for both your budget and your business goals.



### We can't WAIT to show you off!



# Exhibitor Opportunities

## At a Glance

	Premium	Interactive	Basic
	\$3500	\$2000	\$1000
CONNECT 2022 Attendee List	✓	✓	✓
Exhibitor Listing (graphic size)	Large	Medium	Small
Customizable Call to Action Links	✓	✓	✓
<b>NEW BENEFIT!</b> Goodie bag item	✓	✓	✓
CONNECT 2022 Conference Guide Ad	1/2 page	1/4 page	1/8 page
Logo in all CONNECT 2022 communications	✓	✓	✓
Commercials integrated in CONNECT 2022 educational programming	10	6	2
Scrolling banners	3	2	1
Post-conference metrics	✓	✓	✓
Access to full conference app	✓	✓	
Enhanced exhibitor listing	✓	✓	
Inclusion in conference game to encourage attendee engagement	✓	✓	
Access to private virtual Meeting Room	✓	✓	
<b>NEW BENEFIT!</b> In-person booth at Saturday event	✓		
<b>NEW BENEFIT!</b> Featured speaker sponsorship	✓		

## ADD-ONS

In-person booth	\$500
Custom in-person gala sponsorship (DJ, Photo Booth, Catering, etc.)	Inquire for pricing

Email [executive@wanp.org](mailto:executive@wanp.org) with questions or to sign up!



# Premium Exhibitor Package

## \$3,500

Our top tier exhibitor option is the all-inclusive package! In addition to all of the virtual bells and whistles, this package also includes an invitation to and a booth at our in-person Gala and Awards ceremony on Saturday evening AND an opportunity to sponsor a (non-branded) educational presentation. The exposure you receive through your unique branded commercials provides a minimum of 600 unique impressions and over 1,000 general impressions. Your unique clickable advertisements will pass in front of our conference attendees for the duration of our event - guaranteeing over 10,000 views each. Your company will also receive marquee listing in our exhibitors feature, the ability to post to our public conference wall and private message our attendees, AND access to a fully integrated virtual booth to greet, meet, and live chat with our attendees.

Our Premium Exhibitor Package includes:

- Ten (10) 60-second pre-recorded commercials or video messages (exhibitor provides) shown within 5 minutes of conference class start time
- Opportunity to provide samples, order forms, and/or other swag to be sent to conference attendees prior to CONNECT 2022
- Names and contact information of all CONNECT 2022 attendees
- Full access to our conference app to connect DIRECTLY with attendees: Post on our wall, participate in live chats, and message your connections privately to promote your company and products
- Your company's logo, advertisement, or graphic on a clickable scrolling banner visible on every page of the conference app - Premium Exhibitors are featured 3 times per scroll
- Marquee exhibitor listing on Conference App (includes full-color graphic and logo)
- Opportunity to load video or other content directly into your exhibitor page within the app
- Access to a fully integrated private virtual exhibitor room to interact with conference attendees in real time during breaks in conference programming and at other times at your discretion
- Your preferred calls to action (e.g. schedule a meeting, request follow up) loaded directly into the conference app to make it easy for attendees to connect with you both within and outside of CONNECT 2022
- Your company logo included in all event communications and built directly into the conference app
- Inclusion in our conference game to encourage attendee interaction with your company
- 1/2 page ad in our CONNECT 2022 Conference Guide
- Booth/table space at our in-person vendor fair, cocktail/mocktail reception, dinner, and awards ceremony
- Opportunity to sponsor a specific talk or speaker
- Post-conference metrics to demonstrate how many attendees engaged with your company and how

# Interactive Exhibitor Package

## \$2,000

Our middle tier exhibitor option offers everything you could want to get in front of our attendees in the virtual space. We will show your unique branded commercials prior to our educational talks, providing a minimum of 600 unique impressions and over 700 general impressions. Meanwhile, your clickable advertisements will scroll past our attendees for the duration of our event - guaranteeing over 10,000 views each. We'll also give you featured exhibitor listing within our conference app, the ability to post to our public conference wall and private message our attendees, AND access to a fully integrated virtual booth to greet, meet, and live chat with our attendees.

Our Interactive Exhibitor Package includes the following:

- Six (6) 60-second pre-recorded commercials or video messages (exhibitor provides) shown within 5 minutes of conference class start time
- Opportunity to provide samples, order forms, and/or other swag to be sent to conference attendees prior to CONNECT 2022
- Names and contact information of all CONNECT 2022 attendees
- Full access to our conference app to connect DIRECTLY with attendees
- Your company's logo, advertisement, or graphic on scrolling banner visible on every page of the conference app - Interactive Exhibitors are featured 2 times per scroll
- Featured exhibitor listing on Conference App (includes full-color graphic and logo)
- Opportunity to load video or other content directly into your exhibitor page within the app
- Access to a fully integrated private virtual exhibitor room to interact with conference attendees in real time during breaks in conference programming and at other times at your discretion
- Your preferred calls to action (e.g. schedule a meeting, request follow up) loaded directly into the conference app to make it easy for attendees to connect with you both within and outside of CONNECT 2022
- Inclusion in our conference game to encourage attendee interaction with your company
- Your company logo and graphic included in all event communications and built directly into the conference app
- 1/4 page ad in our CONNECT 2022 Conference Guide
- Post-conference metrics to demonstrate how many attendees engaged with your company and how

# Basic Exhibitor Package

\$1,000

Our base exhibitor package is a great option for those companies that want to have a presence through clickable on-line content but who do not want to participate in our live event. Your unique branded commercials will be shown prior to educational content, providing a minimum of 400 unique impressions and over 400 general impressions. We'll scroll your clickable advertisement in front of our attendees throughout our event - guaranteeing over 10,000 views. We'll also make sure you have a listing in our exhibitors feature and an opportunity for our attendees to contact you before, during, and after our conference.

Our Preferred Exhibitors receive the following:

- Two (2) 60-second pre-recorded commercials or video messages (exhibitor provides) shown within 5 minutes of conference class start time
- Opportunity to provide samples, order forms, and/or other swag to be sent to conference attendees prior to CONNECT 2022
- Names and contact information of all CONNECT 2022 attendees
- Your company's logo, advertisement, or graphic on scrolling banner visible on every page of the conference app - Basic Exhibitors are featured 1 time per scroll
- Exhibitor listing on Conference App (includes full-color logo)
- Your preferred calls to action (e.g. schedule a meeting, request follow up) loaded directly into the conference app to make it easy for attendees to connect with you both within and outside of CONNECT 2022
- 1/8 page ad in our CONNECT 2022 Conference Guide
- Your company logo included in all event communications and built directly into the conference app

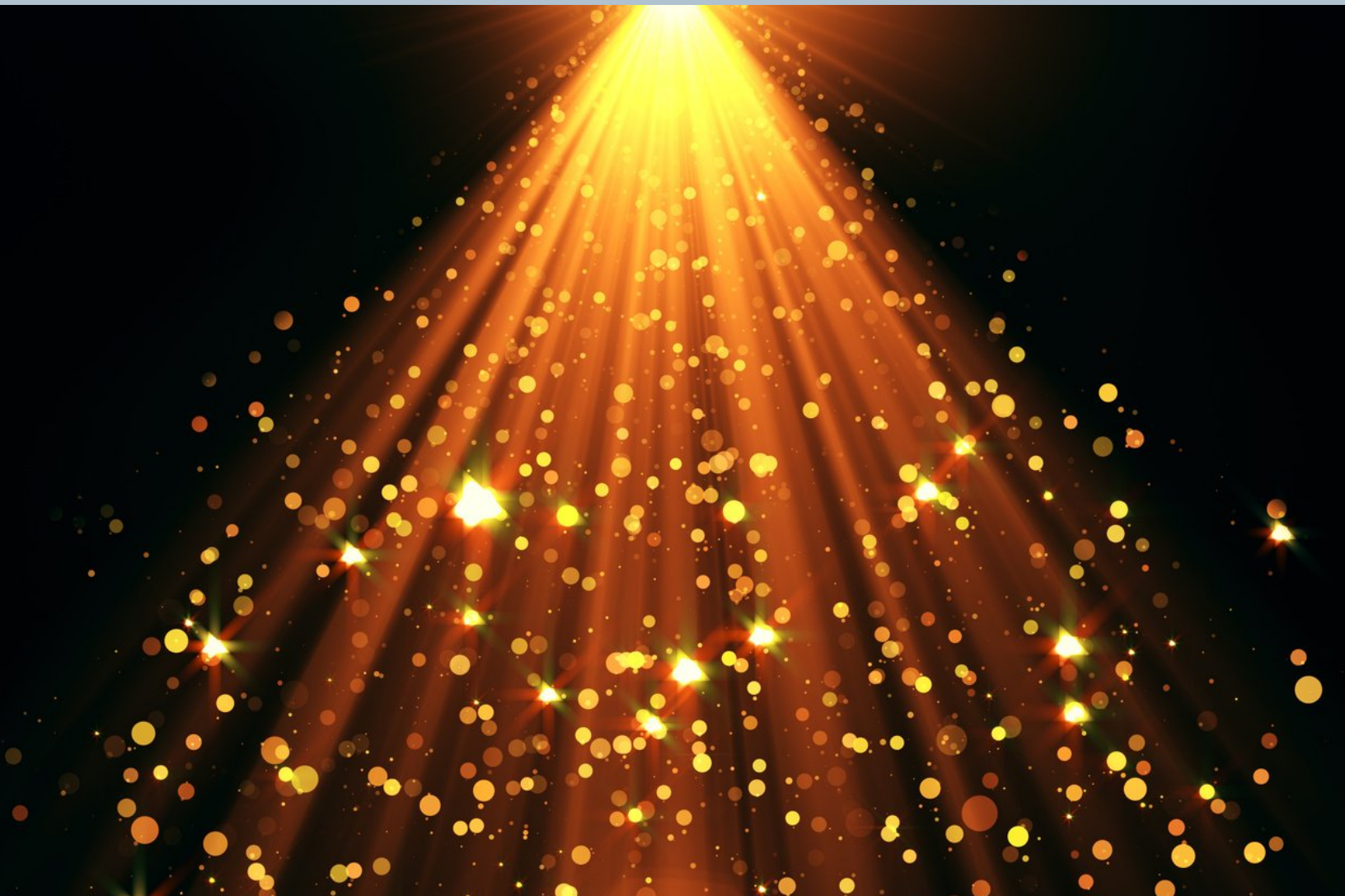
*Please note: This package does NOT include access to our conference app. Your materials will be displayed for all attendees, but your representatives will not be able to log in to interact with them directly. If this feature is important to you, please consider our Interactive or Premium packages for a fully connected experience.*

# Additional Opportunities

\$1,000 - \$3,500

Let your company SHINE by sponsoring an aspect of our Saturday evening Gala and Awards Ceremony! We will happily hand over the spotlight to YOU as we welcome, feed, celebrate, and entertain our guests. Please inquire about details and pricing for any of the sponsorship opportunities below:

- Gala venue
- Gala bar
- Gala music/entertainment
- Gala photographer
- Gala awards
- Gala Selfie Booth





# Conference Guide Ads

\$125 - \$1,000

Feature your company with an ad in our CONNECT 2022 Conference Guide!

- Full page: \$1000
- 3/4 page: \$750
- 1/2 page: \$500
- 1/4 page: \$250
- 1/8 page: \$125

**\*\*WANP Corporate Partners receive FREE ad space in our Conference Guide .\*\***

Mount Rainier: FREE full page ad

Mount Baker: FREE 3/4 page ad

Mount Olympus: FREE 1/2 page ad

Mount Spokane: FREE 1/4 page ad

Mount Constitution: FREE 1/8 page ad







*Let's Talk!*

If you have questions, don't hesitate to reach out! We will do our best to get you whatever information you need to help you decide how best to present your company to WANP CONNECT 2022 attendees.

There are lots of opportunities for your company to participate in CONNECT 2022, and we are happy to discuss the level of support that works best for you.

[executive@wanp.org](mailto:executive@wanp.org)

