



Corporate Partnership Opportunities





Partner With Us!

Enjoy year-round involvement and advertising with the WANP

- Build long-term, sustainable business relationships within the naturopathic and integrative healthcare communities while supporting the mission of the WANP.
- Increase your brand exposure directly to the integrative healthcare industry throughout the entire year and at one of the top integrative healthcare conferences in the United States.
- Choose a plan that fits both your budget and your business goals.



Win - Win!

Corporate Partnership Levels

At a Glance

	Mount Rainier	Mount Baker	Mount Olympus	Mount Spokane	Mount Constitution
	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Company info listed on WANP website	✓	✓	✓	✓	✓
Invitation to WANP events and corporate partnership recognition at all WANP events	✓	✓	✓	✓	✓
Annual designated email blasts	12	8	6	4	2
Complimentary tickets to the WANP annual member social event	10	8	6	4	2
Discounted exhibitor opportunities at CONNECT annual conference	FREE	25%	25%	25%	25%
Ad space in annual conference guide	Full page	3/4 page	1/2 page	1/4 page	1/8 page
Representative name and contact information on WANP website	✓	✓	✓		
Opportunity to host member events (promoted by WANP)	3/year	2/year	1/year		
Opportunity to speak or show video at the annual member event	10 minutes	5 minutes			
"Get to know your rep" feature listed on the WANP website	✓	✓			
Short video about company and/or rep on the WANP website	✓				

Mount Rainier

\$15,000

Businesses that partner with us at the Mount Rainier level enjoy the following benefits:

- Company name, logo, tag line, and short description listed and linked to at wanp.org
- Name and contact information of rep with a "get to know you" feature listed at wanp.org
- Brief video featuring company and/or rep listed at wanp.org
- Invitations to all WANP events with prominent recognition of top level corporate partnership
- 12 designated e-mail blasts to membership per year
- 10 complimentary tickets (full table) to annual member event
- 3 opportunities per year to host or co-host a private members-only event
- Opportunity to speak or show a video (10 minutes maximum) at annual member event
- FREE Exhibitor opportunity at CONNECT annual conference
- Full page ad in annual conference guide



Mount Baker

\$10,000

Businesses that partner with us at the Mount Baker level enjoy the following benefits:

- Company name, logo, tag line, and short description listed and linked to at wanp.org
- Name and contact information of rep with a "get to know you" feature listed at wanp.org
- Invitations to all WANP events with prominent recognition of high level corporate partnership
- 8 designated e-mail blasts to membership per year
- 8 complimentary tickets to annual member event
- 2 opportunities per year to host or co-host a private members-only event
- Opportunity to speak or show a video (5 minutes maximum) at annual member event
- 25% off of any Exhibitor opportunity at CONNECT annual conference
- 3/4 page ad in annual conference guide



Mount Olympus

\$7,500

Businesses that partner with us at the Mount Olympus level enjoy the following benefits:

- Company name, logo, tag line, and short description listed and linked to at wanp.org
- Name and contact information of rep listed at wanp.org
- Invitations to all WANP events with preferred recognition of corporate partnership level
- 6 designated e-mail blasts to membership per year
- 6 complimentary tickets to annual member event
- 1 opportunity per year to host or co-host a private members-only event
- 25% discount on any exhibitor opportunity at CONNECT annual conference
- 1/2 page ad in annual conference guide



Mount Spokane

\$5,000

Businesses that partner with us at the Mount Spokane level enjoy the following benefits:

- Company name, logo, tag line, and short description listed and linked to at wanp.org
- Invitations to all WANP events with preferred recognition of corporate partnership level
- 4 designated e-mail blasts to membership per year
- 4 complimentary tickets to annual member event
- 25% discount on any exhibitor opportunity at CONNECT annual conference
- 1/4 page ad in annual conference guide



Mount Constitution

\$2,500

Businesses that partner with us at the Mount Constitution level enjoy the following benefits:

- Company name, logo, and tag line listed and linked to at wanp.org
- Invitations to all WANP events with basic recognition of corporate partnership level
- 2 designated e-mail blasts to membership per year
- 2 complimentary tickets to annual member event
- 25% discount on any exhibitor opportunity at CONNECT annual conference
- 1/8 page ad in annual conference guide



CONNECT 2023

Back to the Future: From foundations forward

Exhibitor package

- \$2,500*

Ad space in our conference guide

- Full page: \$1000
- 3/4 page: \$750
- 1/2 page: \$500
- 1/4 page: \$250
- 1/8 page: \$125

*Corporate Partners receive a 25% discount.

May 4-7, 2023

**BACK
TO THE
FUTURE**



Annual Member Party

Saturday, August 26, 2023

We are elated to gather our members, corporate partners, and community for a fun and casual gathering, complete with light food, bar, games, music, and - perhaps most important - connection and community. Mark your calendars and plan to join us in August!

Let us know if you'd like to help support this event through sponsorship!

info@wanp.org



Event Sponsorship

Throughout each year, the WANP strives to create space for our members to come together for connection, collaboration, and community. We are always grateful for corporate support to help pay for venues, catering, and programming, and/or to contribute raffle prizes and gifts for attendees.

When planning these events, we contact our Corporate Partners first to provide additional opportunities to get in front of our members.

Get in touch with us to discover how YOU can get involved!

info@wanp.org





Let's Talk!

If you have questions, don't hesitate to reach out! We will do our best to get you whatever information you need to help you decide how best to provide Corporate support to the WANP.

There are lots of opportunities for your company to partner with us, and we are happy to discuss the level of support that works best for you.

We can't wait to partner with you!

executive@wanp.org

