



CONNECT 2023

Back to the Future:
From Foundations Forward

May 4-7, 2023



Exhibitor Opportunities

PLUS additional event sponsorships!

Exhibit at CONNECT 2023!

Place your brand directly in front of
YOUR target audience

WANP's CONNECT 2023 is THE premier continuing medical education conference for integrative health professionals in the Pacific Northwest.



Exhibiting with us gets your brand right where
you want it: Directly in front of over 200
healthcare providers who are looking for YOU!



We are thrilled to return to an in-person format at **Bastyr University** in Kenmore, WA, for our Saturday and Sunday programming this year. We will also continue to build on everything we've learned these last few years to keep your company prominently in front of our attendees during our exclusively virtual programming on Thursday and Friday. You'll get all the same virtual benefits you've enjoyed over the past few years - PLUS space in our in person exhibitor hall to interact directly with our attendees!



All-Inclusive Exhibitor Package

\$2,500*

Our single exhibitor option this year is an all-inclusive package! All of our CONNECT 2023 exhibitors will enjoy all of the virtual bells and whistles we've developed over the years PLUS 2 days in our in person exhibitor hall. The exposure you receive through your unique branded commercials provides a minimum of 400 unique impressions. Your clickable advertisements will pass in front of our conference attendees for the duration of our event - guaranteeing over 10,000 views each. Your company will also receive an interactive listing in our exhibitors feature AND the ability to post to our public conference wall and private message our attendees. And THEN - on top of all that - you'll get the face to face time with our attendees that we've all been missing during these virtual years!

Our All-Inclusive Exhibitor Package includes:

- Names and contact information of all CONNECT 2023 attendees
- Exhibitor listing within Conference App (includes full-color graphic and logo)
- Opportunity to load video or other content directly into your exhibitor page within the conference app
- Your preferred calls to action (e.g. schedule a meeting, request follow up) loaded directly into the conference app to make it easy for attendees to connect with you both during and outside of CONNECT 2023
- Two (2) 60-second pre-recorded commercials or video messages (exhibitor provides) shown within 5 minutes of conference class start time on Thursday and Friday, May 4 and 5, 2023
- Opportunity to provide samples, order forms, and/or other swag to conference attendees at your in person exhibitor booth at CONNECT 2023 on Saturday and Sunday, May 6 and 7, 2023
- Full access to our conference app to connect DIRECTLY with attendees: Post on our wall, participate in live chats, and message your connections privately to promote your company and products
- Your company's logo, advertisement, or graphic on a clickable scrolling banner visible on every page of the conference app
- Your company logo included in all event communications and built directly into the conference app
- Inclusion in our conference game to encourage attendee interaction with your company
- 1/8 page ad in our CONNECT 2023 Conference Guide
- Booth/table space during our 2-day in person programming at Bastyr University, Kenmore, WA
- Post-conference metrics to demonstrate how many attendees engaged with your company and how

*Corporate Partners receive 25% off this price.

We can't WAIT to show you off!

Conference Guide Ads

\$125 - \$1,000

Feature your company with an ad in our CONNECT 2023 Conference Guide!

- Full page: \$1000
- 3/4 page: \$750
- 1/2 page: \$500
- 1/4 page: \$250
- 1/8 page: \$125

****WANP Corporate Partners receive FREE ad space in our Conference Guide .****

Mount Rainier: FREE full page ad

Mount Baker: FREE 3/4 page ad

Mount Olympus: FREE 1/2 page ad

Mount Spokane: FREE 1/4 page ad

Mount Constitution: FREE 1/8 page ad



Annual Member Party

26 August 2023

Feature Event Sponsor - \$3,500* (limit 1)

We are seeking a feature sponsor for our Annual Member Party, scheduled for Saturday, August 26, 2023! This is a significant opportunity to advertise to our members and the larger naturopathic community by having your company as the marquee sponsor of this fun and casual celebration of our members. Our Feature Sponsor will be named in all communications about the event, as well as displayed in signs and/or banners at the event. You will also have an opportunity to speak directly to our members at the event for a short (<5 minutes) presentation or welcome. Our feature event sponsor will receive 4 complimentary tickets to this event and will be invited to host a booth for the duration.

Basic Event Sponsor - \$1,000*

Help us put together an awesome event for our community! You will be invited to set up a table with information about your company and you'll be able to mingle with our members in a relaxed atmosphere. You can also opt to "uplevel" your sponsorship to own a particular aspect of the event, such as the bar, the entertainment, or the venue! Just let us know your interest! All of our Event Sponsors will receive recognition through signage, communications in our promotions, and through announcements at the event. Each Basic Event Sponsors will receive 2 complimentary tickets to this event.

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Business Seminar

20 October 2023

NEW in 2023!

We know that our members are hungry for knowledge about how to start, grow, market, plan for, and improve their practices. We also know that many of the companies we partner with have some contributions to make to these conversations. We want to create an event to bring YOUR expertise to OUR members through a one-day seminar on practice management and business development.

We will host an exhibitor hall to maximize your exposure to our attendees, and we invite you not only to display business materials and interact with our guests there, but we also encourage you to let us know about presentation topics or ideas you'd like to offer. We want to show you off in a way that helps long-lasting relationships develop and mutual benefit to occur.

Exhibitor Booth - \$1,800*

All paying exhibitors receive complimentary access to the event, a booth/table in our Exhibitor Hall, and preferential consideration of any presentation topics or speakers. We will feature all Exhibitors in all of our event communications and advertising to ensure that our community members know that you support them!

*WANP Corporate Partners receive 25% off this pricing.



Additional Opportunities

\$500*

Throughout the year, we host smaller more localized gatherings with a specific purpose. We would love to work with your company to get you in front of our guests in these more intimate settings. Because of the size and scope of these events, we limit ourselves to only one sponsor per event to make sure that you get the space and attention you deserve!

Our Pints & Politics events aim to bring together our community to talk about the legislative agenda and efforts of the WANP. Our Coffee CONNECTIONs events aim to create space for networking, case study, and mentorship.

Here's what we have scheduled for 2023! *(Dates are subject to change.)*

2023 Pints & Politics schedule:

- Thursday, March 2
- Wednesday, June 14
- Thursday, September 14
- Wednesday, November 8

2023 Coffee CONNECTIONs schedule:

- Monday, March 20



*WANP Corporate Partners receive 25% off this pricing.



Let's Talk!

If you have questions, don't hesitate to reach out! We will do our best to get you whatever information you need to help you decide how best to present your company to the WANP community.

There are lots of opportunities for your company to participate, and we are happy to discuss the level of support that works best for you.

executive@wanp.org

