

*Exhibit at WANP's*

# CONNECT 2024: EMERGENCE

MAY 3-5, 2024

WANP's **CONNECT 2024** is THE premier continuing medical education conference for integrative health professionals in the Pacific Northwest. Learn about how YOU can get your brand in front of 200 healthcare providers at this completely **virtual** event!



# All-Inclusive Exhibitor Package

## \$1,500\*

Our single virtual exhibitor option this year is an all-inclusive package! Our CONNECT 2024 exhibitors will enjoy all of the virtual bells and whistles we've developed over the years: commercial time, banner advertisements, private meeting rooms, and more! The exposure you receive through your unique branded commercials provides a minimum of 400 unique impressions. Your clickable advertisements will pass in front of our conference attendees for the duration of our event - guaranteeing over 10,000 views each. Your company will also receive an interactive listing in our exhibitors feature AND the ability to post to our public conference wall and private message our attendees.

Our **All-Inclusive Exhibitor Package** includes:

- Names and email addresses of all CONNECT 2024 attendees
- Exhibitor listing within Conference App (includes full-color graphic and logo)
- Opportunity to load video or other content directly into your exhibitor page within the conference app
- Your preferred calls to action (e.g. schedule a meeting, request follow up) loaded directly into the conference app to make it easy for attendees to connect with you both during and outside of CONNECT 2024
- Two (2) pre-recorded commercials or video messages (up to 60 seconds in length) shown within 5 minutes of conference class start time (exhibitor provides)
- Full access to our conference app to connect DIRECTLY with attendees: Post on our wall, participate in live chats, and message your connections privately to promote your company and products
- Access to a private video room to meet with attendees in real time
- Your company's logo, advertisement, or graphic on a clickable scrolling banner visible on every page of the conference app
- Your company logo included in all event communications and built directly into the conference app
- Inclusion in our conference game to encourage attendee interaction with your company
- 1/8 page ad in our CONNECT 2024 Conference Guide
- Post-conference metrics to demonstrate how many attendees engaged with your company and how

\*Corporate Partners receive 25% off the base price.

# Let's talk! Email [executive@wanp.org](mailto:executive@wanp.org)

# Annual Member Party

## Labour Temple | Seattle, WA

24 August 2024 | 4p - 7p

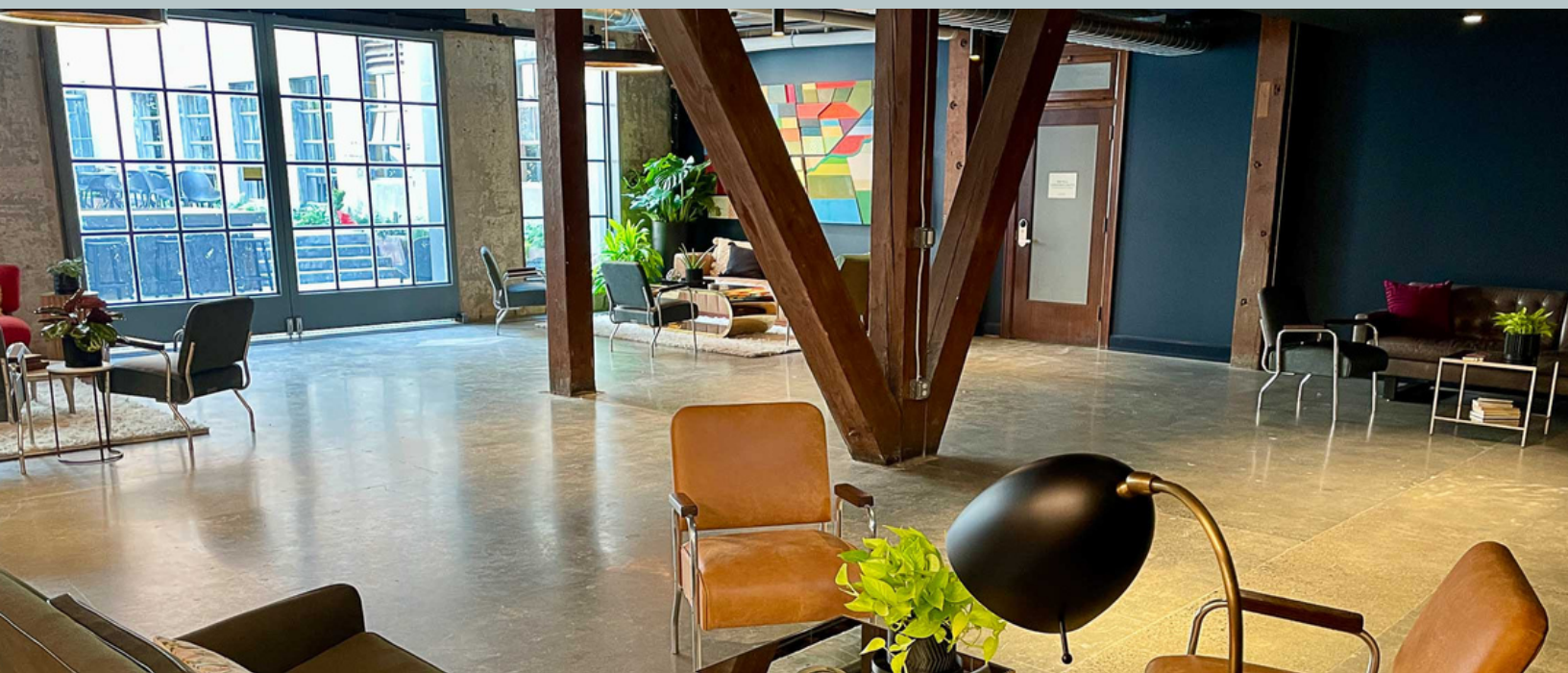
### Feature Event Sponsor - \$2,500\* (limit 1)

We are seeking a feature sponsor for our Annual Member Party, scheduled for Saturday, August 24, 2024, at the beautiful Labour Temple in Belltown (Seattle, WA)! This is a significant opportunity to advertise to our members and the larger naturopathic community by having your company as the marquee sponsor of this fun and casual IN PERSON celebration of our members. Our Feature Sponsor will be named in all communications about the event, as well as displayed in any signs and/or banners we display at the event. You will also have an opportunity to speak directly to our members at the event for a short (<5 minutes) presentation or welcome. Our feature event sponsor will receive 4 complimentary tickets to this event and will be invited to host a booth for the duration.

### Basic Event Sponsor - \$850\*

Help us put together an awesome event for our community! You will be invited to set up a table with information about your company and you'll be able to mingle with our members in a relaxed atmosphere. You can also opt to "uplevel" your sponsorship to own a particular aspect of the event, such as the bar, the entertainment, or the venue! Just let us know your interest! All of our Event Sponsors will receive recognition through signage, communications in our promotions, and through announcements at the event. Each Basic Event Sponsors will receive 2 complimentary tickets to this event.

\*WANP Corporate Partners receive 25% off these prices.



# Business Seminar

## Hyatt Regency Bellevue

### 11 October 2024

Our members are hungry for knowledge about how to start, grow, market, plan for, and improve their businesses, and we KNOW our corporate supporters often have tips and guidance on these very topics. In 2023, we created this event to bring YOUR expertise to OUR members through a one-day IN PERSON seminar on practice management and business development. It was such a success with highly engaged attendees and actionable information from our presenters that we decided to do it again in 2024!

We will once again host an exhibitor hall to maximize your exposure to our attendees, and we invite you not only to display business materials and interact with our guests there, but also to let us know about presentation topics or ideas you or your company would like to offer. We want to show you off in a way that helps build long-lasting relationships and mutual benefit.

#### **Feature Event Sponsor - \$2,500\* (limit 1)**

In addition to the benefits of our *Basic Exhibitor Booth*, our *Feature Event Sponsor* will receive a feature spotlight in all aspects of our Seminar: prime exhibitor booth location; feature listing on our event webpage; marquee listing in our event app; and written and verbal recognition of feature sponsorship throughout the event.

#### **Social Hour Sponsor - \$1,500\* (limit 1)**

In addition to the benefits of our *Basic Exhibitor Booth*, our *Social Hour Sponsor* receives additional promotion as the sponsor and host of our post-event social hour. We'll plan all the details but give you all the credit. You're welcome to bring your signage into the social space to let our attendees know you support them.

#### **Basic Exhibitor Booth - \$1,050\***

All paying exhibitors receive complimentary access to the event, a booth/table in our Exhibitor Hall, and preferential consideration of any presentation topics or speakers. We will feature all Exhibitors in all of our event communications and advertising to ensure that our community members know that you support them!

\*WANP Corporate Partners receive 25% off this pricing.



# Additional Opportunities

\$300-500\*

Throughout the year, we host smaller more localized IN PERSON gatherings with a specific purpose. We would love to work with your company to get you in front of our guests in these more intimate settings. Because of the size and scope of these events, we limit ourselves to only one sponsor per event to make sure that you get the space and attention you deserve!

Our **Pints & Politics** events aim to bring together our community to talk about the legislative agenda and efforts of the WANP. Our **WANP After Hours** events aim to create space for socializing, networking, and mentorship.

Here's what we have scheduled so far for 2024! *(Dates are subject to change.)*

## 2024 WANP After Hours (\$300\*):

- Thursday, January 4 | Edmonds, WA
- Thursday, May 16 | TBD

## 2024 Pints & Politics (\$500\*):

- Monday, January 22 | Olympia, WA



\*WANP Corporate Partners receive 25% off this pricing.



# *Let's Talk!*

If you have questions, don't hesitate to reach out! We will do our best to get you whatever information you need to help you decide how best to present your company to the WANP community.

There are lots of opportunities for your company to participate, and we are happy to discuss the level of support that works best for you.

[executive@wanp.org](mailto:executive@wanp.org)

