

*Feature at WANP's*

2026 Annual CME Conference

# **THE SMART PHYSICIAN:** Pearls, Protocols, & Evolving Wisdom

1-3 MAY 2026

WANP's **2026 Annual CME Conference** is THE premier continuing medical education conference for integrative health professionals in the Pacific Northwest. Our virtual conference format draws both speakers and attendees from around the world. Position your company in front of a large and engaged naturopathic physician audience by exhibiting at our largest event of the year. Space is limited, so sign up soon!



SUPPORTING NATUROPATHIC  
PHYSICIANS FOR OVER 90  
YEARS

# Exhibitor Options

Based on positive feedback from exhibitors and attendees alike, we are once again offering opportunities to **present directly to our attendees** during our **virtual** continuing education conference. This year, you can opt to **feature your company through pre-recorded presentations** that will be advertised on our agenda and shared at pre-scheduled times during the weekend. Not to worry: We have maintained our “Basic” exhibitor option (at the same low price point as 2025!) for those companies that simply enjoy supporting this event and having a presence at it. We’ve worked hard to trim out features that haven’t had great success and to add features that **give you the exposure you want**. We’ll also include mailing addresses of our attendees\*\* so you can further engage them by sending samples and information to those who opt in. We hope you’ll find a great fit for your company in this year’s options! *(If you run a nonprofit organization and want to participate in this conference, reach out to us to explore options!)*

## **Exhibitor + Long Presentation | \$2,500\* (limit 3)**

During our weekend conference, up to 3 companies will have an opportunity to share a **pre-recorded presentation** (up to 30 minutes in length) about their offerings, products, or research, to be shown during a lunch hour. We will include presentation information (title and abstract) on our conference agenda to promote these offerings and to allow our attendees to plan accordingly. Our lunch presenters will enjoy the full benefits of our basic exhibitors (below), with the following upgrades:

- Exhibitor listing within the conference app with a large-size graphic
- Your company’s logo, advertisement, or graphic on up to 3 clickable scrolling banners visible on every page of the conference app
- 1/4 page ad in our 2026 Conference Guide

## **Exhibitor + Short Presentation | \$1,000\* (limit 6)**

During our weekend conference, up to 6 companies will have an opportunity to share a **pre-recorded presentation** (up to 10 minutes in length) about their offerings, products, or research, to be shown during a break. We will include presentation information (title and abstract) on our conference agenda to promote these offerings and to allow our attendees to plan accordingly. Our break presenters will also enjoy the full benefits of our basic exhibitors (below), with the following upgrades:

- Exhibitor listing within the conference app with a medium-size graphic
- Your company’s logo, advertisement, or graphic on up to 2 clickable scrolling banners visible on every page of the conference app

## **Basic Exhibitor | \$500\***

Our basic exhibitor option this year includes the following:

- Names, email addresses, and mailing addresses of 2026 conference attendees\*\* to allow you to send swag, samples, and information directly to them
- Exhibitor listing within Conference App (includes small graphic/logo)
- Opportunity to load video or other content directly into your exhibitor page within the conference app
- Your preferred calls to action (e.g. schedule a meeting, request follow up) loaded directly into the conference app to make it easy for attendees to connect with you both during and outside of the 2026 conference
- Your company’s logo, advertisement, or graphic on a clickable scrolling banner visible on every page of the conference app
- Your company logo included in all event communications and built directly into the conference app
- 1/8 page ad in our 2026 Conference Guide (available in paper and digital forms)
- Post-conference metrics to demonstrate how many attendees engaged with your company and how

\*Corporate Partners receive 25% off list price.

\*\*Attendees OPT IN to receiving information from you, so your list will include ONLY those who WANT to hear from you!

Let’s talk! Email [executive@wanp.org](mailto:executive@wanp.org)

# Additional Opportunities

\$350-750\*

Throughout each year, we host smaller more localized IN PERSON gatherings aimed at creating community and advancing the work of the WANP. We would love to work with your company to get you in front of our guests in these more intimate settings. Because of the size and scope of these events, we limit ourselves to only one sponsor per event to make sure that you get the space and attention you deserve!

Our **2026 Naturopathic Physician Advocacy Day** event will allow advocates of our profession to meet directly with their elected officials to educate them on the value of supporting our legislative efforts. Our **WANP After Hours** events create fun and casual space for socializing, networking, and mentorship.

Here's what we have scheduled so far for 2026! *(Dates are subject to change.)*

## 2026 WANP After Hours (\$350\*):

- SOLD** Thursday, February 19 | Bellevue, WA
- Thursday, May 7 | TBD
- TBD (summer) | TBD
- Thursday, September 24\*\* | Seattle, WA (2026 "Walk for Health Equity")

\*\*Contact us for pricing for this special event

## 2026 Advocacy Day (\$750\*):

- Wednesday, ~~January 29~~ **past Event!** | Olympia, WA



\*WANP Corporate Partners receive 25% off this pricing.

*Let's Talk!*

If you have questions, don't hesitate to reach out! We will do our best to get you whatever information you need to help you decide how best to present your company to the WANP community.

There are lots of opportunities for your company to participate, and we are happy to discuss the level of support that works best for you.

[executive@wanp.org](mailto:executive@wanp.org)

